

August 8, 2013

TO WHOM IT MAY CONCERN:

I am writing to endorse the mission of HydroSun Farms, located in Atlantic Highlands, NJ. This is a very worthy, unique and valued business that will provide a very healthy product for people in the community. Providing locally grown food is increasingly in demand. Growing vegetables hydroponically creates healthier eating and a better environmental impact on the community.

Best of all though is that HydroSun Farms is a nonprofit organization run by people with disabilities. There is nothing like this in this area, and it provides a very positive model. This business will train and employ individuals with disabilities in all aspects of hydroponics. This model will allow people with disabilities develop a variety of transferable skills in the field and other related careers. It is will create opportunities and jobs for many people who had difficulty gaining employment previously.

On a personal note, I have been working with individuals with disabilities for more than ten years with my own firm, marketing passive personal identification products under the name of ***Personal Identification by ID Pup***. In conjunction with our firm, I am also involved in running group homes for individuals over the age of 25. Quite a few of these individuals cherish the idea that they can live a "normal life" by joining the workforce. While there are numerous firms in Monmouth County that hire individuals with cognitive and motor challenges, HydroSun Farms was designed to be operated by individuals with disabilities! As stated above, making these hydroponically grown vegetables available to the local community can enhance a healthier lifestyle as well as enhancing the personal lives of the individuals running the operation.

Kind Regards,

Drew deGanahl

Personal Identification by ID Pup

76 Hope Road, Tinton Falls, NJ 07724